Print Date 10/09/12 12:50:22

ORDER

106948 Orders Order / Rev: Alt Order #: 06855310 Product Desc: Candidate Orders Estimate: 1844 09/25/12 - 10/01/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 09/24/12 / 10/09/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Ruses Advertiser Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Start Date End Date		# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	38	\$37,965.00	\$32,270.25		
10/01/12	10/01/12	9	\$7,040.00	\$5,984.00		

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$37,965.00	\$32,270.25	0.00
October 2012	9	\$7,040.00	\$5,984.00	0.00
Totals	47	\$45,005.00	\$38,254.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	26%	\$45,005.00
Market	100%	\$173 096 15

Revenue Codes:

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.0 0		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	25%	\$43,274.04		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	22%	\$38,081,15		
KTUD	2%	\$3,461.92		
KVVU	20%	\$34,619.23		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	5%	\$8,654.81		

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp		5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$625.00
		M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS												
				End Date	·-··	Spots/Week	<u>Rate</u> F	Rating						

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KSNV

Order / Rev: 106948 Advertiser:

Obama for America

Alf Order #::
Flight Dates:

09/25/12 - 10/01/12

06855310

Product Desc:

1844

Candidate Orders

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2 \$325,001	0.00 NM	2	\$625.00
WAKE UP WITH THE WAG	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/25/12 10/01/12	MTWTF 2	\$325.00	0.00					
	<u>Description</u> <u>Start/</u> /I-F 5-6a WakeUp w/Wagner5-6a	/End Time		<u>Veekdays I</u> TWThF∺∺		Rtg Type 0.00 NM		
E 2 KSNV 09/25/12 10/01/12		6-7a	MTWTF	:30	2 \$650.001	0.00 NM	2	\$1,300.00
	M-F 6-7a WakeUp w/Wagners			,			_	* .,
WAKE UP WITH THE WAG Start Date End Date		Data	Detina					
<u>Start Date</u> <u>End Date</u> Week: 09/25/12 10/01/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$650.00	Rating 0.00					
E 3 KSNV 09/25/12 10/01/12	-	658a-9am	MTWTF⋯	:30	2 \$850.001	0.00 NM	2	\$1,700.00
TODAY SHOW	Today Show							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week; 09/25/12 10/01/12	MTWTF 2	\$850.00	0,00					
E 4 KSNV 09/29/12 09/29/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S-	:30	1 \$350.001	0.00 NM	0	\$0.00
NEWS 3 AT SUNRISE	News 5 Sumise SATORDAT							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 Spot Ch Date Range D	S 1 Description Start	\$350.00 /End Time	0.00 V	Veekdays I	Length Rate	Rta Type		
	Vews 3 Sunrise - SATURDA\6a-7a	•		Sa	:30 (\$350-00)			
Unresolved	DDOOD AM OLIANOE							
[PROGRAM CHANGE] E 5 KSNV 09/29/12 09/29/12		5-6A	S-	:30	1 \$625.001	0.00 NM	4	# 005.00
E 5 KSNV 09/29/12 09/29/12		(5:00 AM-6:0	_	.30	1 \$625.001	U.UU INIVI	1	\$625.00
SATURDAY TODAY			į					
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> \$625,00	Rating 0.00					
	News 3 Sunrise - SUND&M	6a-7a	S	:30	1 \$325.001	0.00 NM	1	\$325.00
. NEWS SAT SUNDING DEL	News 3 Sunrise SUNDAY							
NEWS 3 AT SUNRISE REV Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week; 09/24/12 09/30/12	S 1	\$325.00	0.00					
E 7 KSNV 09/30/12 09/30/12		7a-8am	S	:30	1 \$625.001	0.00 NM	1	\$625.00
TODAY ON SUNDAY	Sunday Today							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	S 1	\$625.00	0.00					
E 8 KSNV 09/30/12 09/30/12	Meet the Press CM Meet the Press	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 E 9 KSNV 09/25/12 10/01/12		\$3,000.00 9-10a	0.00 MTWTF	:30	2 \$350.001	0.00 NM	0	\$0.00
	M-F Today Show II	0 100	1911	,00	2 4000.001	0.00 14191	v	Ψ0.00
TODAY SHOW II	Manual Contains	Dete	Datin					
<u>Start Date</u> <u>End Date</u> Week: 09/25/12 10/01/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$350,00	<u>Rating</u> 0.00					
	· · · · · · · · · · · · · · · · · · ·	/End Time	<u>V</u>			Rtg Type		
1 KSNV 09/25/12-10/01/12 N Unresolved	M-F Today Show II 3rd Hr 9-10a	а	М	1⊤wThF	:30 (\$350.00)	0.00 <i>NM</i>		
	ΓΕ] NOT AVAILABLE RATE							
2 KSNV 09/25/12-10/01/12 I	M-F Today Show II 3rd Hr 9-10a	а	М	TWThF	:30 (\$350.00)	0.00 <i>NM</i>		
Unresolved I.NOT AVAILABLE RAT	ΓΕ] NOT AVAILAΒΙΕ RAΤΕ							
E 10 KSNV 09/25/12 10/01/12		10am-11am	MTWTF	:30	2 \$325.001	0,00 NM	2	\$650.00
	Today 4th Hour		•		 .	, , , , , ,	-	
TODAY SHOW III						1		

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106948 Order / Reva

Advertiser:

Obama for America

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06855310

Product Desc:

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Flight Dates:

09/25/12 - 10/01/12

Estimate:

1844

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	its Rate Pri	Rtg Type	Snots	Amount
			M-F Today Show		10am-11am	MTWTF	:30	2 \$325.001	0.00 NM	2	\$650.00
TODAY S			Today 4th Hour	in Hell Kolyl	Todin-Train		.00	2 4020.001	0.00 11111	-	φοσο.σσ
<u>Start</u> Week: 09/2	<u>Date</u> 5/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00					
E11 KSNV		2 10/01/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	3 \$325.001	0.00 NM	3	\$975.00
RACHEL <u>Start</u> Week: 09/2	t Date	End Date 10/01/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E 12 KSNV				СМ	12-1230pm	MTWTF	:30	2 \$425.001	0,00 NM	2	\$850.00
NEWS 3	AT NO	NC	110011110110								
<u>Start</u> Week: 09/2	t <u>Date</u> !5/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00					
			Days of our Lives Days of our Lives	СМ	1258p-2pm	MTWTF	:30	2 \$425.001	0.00 NM	2	\$850.00
	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 09/2 E 14 KSNV		10/01/12 2 10/01/12	The Doctors The Doctors	CM	\$425.00 2pm-3pm	0.00 MTWT≒	:30	2 \$325.001	0.00 NM	2	\$650.00
THE DO	CTORS t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2		10/01/12	MTWTF	2	\$325.00	0.00					
E15 KSNV			NEWS 3 at 4 (1 h	,	4-5pm (4:00 PM-4:3	MTWTF 30 PM)	:30	2 \$600.001	0.00 NM	2	\$1,050.00
		AT FOUR							1		
<u>Start</u> Week: 09/2	<u>t Date</u>	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$600,00	<u>Rating</u> 0.00					
Spot Ch I	Date Ra	<u>nge D</u>	escription EWS 3 at 4 (1 HO	<u>Start</u>	/End Time		<u>Veekdays</u> TWThF		Rtg Type 0.00 NM		
			NEWS 3 at 4 (1 h		4-5pm (4:30 PM-5:0	MTWTF 00 PM)	:30	2 \$700.001	0.00 NM	2	\$1,150.00
NEWS 4	AT 430 t Date	P End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2	25/12	10/01/12	MTWTF	2	\$700.00	0.00					
	Date Ra 09/25/12		<u>lescription</u> EWS 3 at 4 (1 HC	· · · · · · · · · · · · · · · · · · ·	<u>l/End Time</u> m (<u>у</u> 4:30 РМ-5:00 Рм	<u>Veekdays</u> TWThF		Rtg Type 0.00 NM		
		2 10/01/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	2 \$1,000.001	0.00 NM	2	\$1,900.00
EARLY N	NEWS <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 09/2		10/01/12	MTWTF		\$1,000.00	0.00					
	<u>Date Ra</u> 09/25/12		<u>escription</u> 1-F Early News	<u>Star</u> 5-63	t/End Time 0p		Veekdays ITWThF		<u>Rtg Type</u> 0.00 NM		
		2 10/01/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MTWTF~-	:30	1 \$1,000.001	0.00 NM	.1	\$1,000.00
JEOPAR <u>Star</u> Week; 09/2	t <u>Date</u>	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VO		, .	Monday Prime 8-		- (·	·		,			, , ::::•
Week: 10/0		End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00					
		2 09/25/12	Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm	-T	:30	1 \$3,200,001	0.00 NM	1	\$3,200.00
PARENT Star	THOOD	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/2		09/30/12	-T		\$3,200.00	0.00					

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KSNV

106948 Order / Rev.

Advertiser:

Obama for America

Alt Order #: -Flight Dates: 06855310

Product Desc:

Candidate Orders

09/25/12 - 10/01/12

Estimate:

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Ln Ch Start End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	its Rate Pri	Rtg Type S	Spots	Amount
E 22 KSNV 09/26/12 09/26/1			9-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	Wednesday Prime 9-1	1pm	,						
LAW & ORDER: SVU Start Date End Date	e Weekdays Spot	s/Week	Rate	Rating					
Week: 09/24/12 09/30/12			\$3,200.00	0.00					
E 23 KSNV 09/30/12 09/30/1		CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FOOTBALL NIGHT IN AM	NFL Pre-Game ERICA								
Start Date End Date		s/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12			\$2,400.00	0.00			0.00.104		040 000 00
E 24 KSNV 09/30/12 09/30/1	2 NFL Football NFL Football	CM	1P-9PM	∺-S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN NT FB; NY GIANTS							İ		
Start Date End Date		s/Week		Rating 0.00					
Week: 09/24/12 09/30/12 E 25 KSNV 09/25/12 10/01/1			10,000.00 11pm-1135pn		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
220 110111 00/20/12 10/01/1	M-F News 3 at Eleven	01	, , , , , , , , , , , , , , , , , , , ,			A 71,100,000 X		_	, =,=====
NEWS 3 NIGHTSIDE	- Marabalana Cuat	05/	D-1-	Delina					
<u>Start Date</u> <u>End Date</u> Week: 09/25/12 10/01/12		s/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00					
E 26 KSNV 09/25/12 10/01/1	2 The Tonight Show		1135p-1237a	MTWTF	:30	2 \$425.001	0.00 NM	2	\$850.00
TONIGHT SHOW W/ JAY	Tonight Show						i		
Start Date End Dat		s/Week	Rate	Rating					
Week: 09/25/12 10/01/12		2	\$425.00	0.00					
E 27 KSNV 09/25/12 10/01/1	•	CM	1237a-136am	MTWTF	:30	3 \$225.001	0.00 NM	3	\$700.00
LATE NIGHT W/JIMMY FA	Late Night w/Fallon ALLON								
Start Date End Dat		ts/Week	Rate	Rating					
Week: 09/25/12 10/01/12 Spot Ch Date Range	MTWTF Description	3 Start	\$225.00 /End Time	0.00 \\	Veekdays	Length Rate	Rtg Type		
1 KSNV 09/25/12-10/01/12			a-136am	_	,001(44,5 TWThF		0.00 NM		
E 28 KSNV 09/25/12 10/01/1	2 Last Call w/Carson Dal	уСМ	136-205am	MTWTF⋯	:30	4 \$40.003	0.00 NM	4	\$160.00
LAST CALL WITH CARSO	Last Call w/Carson Da	ly							
Start Date End Dat		ts/Week	Rate	Rating					
Week: 09/25/12 10/01/12		4	\$40.00	0.00					
E 29 KSNV 09/29/12 09/29/	, ,	CM	1130pm-1:02	amS-	:30	1 \$750.002	0.00 NM	1	\$750.00
SATURDAY NIGHT LIVE	Saturday Night Live								
Start Date End Dat		ts/Week	Rate	Rating					
Week; 09/24/12 09/30/12		1	\$750.00	0.00 Sun 1:S	:30	1 \$45.003	0.00 NM	1	\$45.00
E30 KSNV 09/30/12 09/30/	2 LAW & ORDER (LF) Law & Order (LF)	СМ	Sat 1-Zami/ S	oun 1,5	.30	1 \$45,003	U.UU INIVI	ı	φ45.00
LAW & ORDER									
	<u>e Weekdays Spo</u>	<u>ts/Week</u>	<u>Rate</u>	Rating					
Start Date End Dat		4	ተላደ ባባ	ስ ሰስ					
Week: 09/24/12 09/30/12	?S	CM 1	\$45.00 6;30-8pm	0.00	:30	1 \$225.002	0.00 NM	1	\$225.00
	?S	CM	\$45.00 6:30-8pm		:30	1 \$225.002	0.00 NIM	1	\$225.00
Week: 09/24/12 09/30/12 N 31 KSNV 09/29/12 09/29/ Start Date End Date	eS 2 Vegas Inc. Vegas Inc. <u>Weekdays Spo</u>	ts/Week	6:30-8pm <u>Rate</u>	S-	:30	1 \$225.002	0.00 NM	1	\$225.00
Week: 09/24/12 09/30/12 N 31 KSNV 09/29/12 09/29/	eS 2 Vegas Inc. Vegas Inc. <u>Weekdays Spo</u>		6:30-8pm	S-	:30	1 \$225.002	0.00 NM	47	\$225.00 \$45,005.00